

# Attaining improvement without sustaining it?

The evolution of facilitation in a healthcare  
knowledge mobilisation initiative

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# CLAHRC GM: Why facilitation?

- CLAHRC GM implementation approach (2008-2013):
  - Framed by Promoting Action of Research Implementation in Health Services (PARIHS) conceptual framework and the Model for Improvement
- PARIHS defines successful implementation as a function of the interplay between Evidence, Context and Facilitation:  $SI = f(E, C, F)$
- Facilitation:
  - A role (facilitator) + a process (facilitation)



Improvement methods:

Aims/goals  
Collaborative learning  
Local application (PDSA)  
Audit and feedback  
Benchmarking

# CKD Improvement Project

- Internal facilitators (non-clinical and clinical)
- External support
  - experienced facilitators
  - clinical/opinion leaders
  - academic guidance
- Changes in facilitation input and support over time

# Project phases



## PHASE 1

- 2 non-clinical facilitators
- Programme Manager
- Data analyst
- Clinical leader
- Academic/experienced facilitator



## PHASE 2

- 1 non-clinical facilitator
- 2 clinical facilitators
- 2 managers
- Data analyst
- Clinical leader
- Academic/experienced facilitator



## PHASE 3

- 2 non-clinical facilitators
- 3 clinical facilitators
- 3 managers
- Data analyst
- [All part-time]

# How did facilitation evolve?

*Three interrelated and overlapping processes:*

1. Prioritisation of (measurable) outcomes over (interactive) process;
2. Reduction of (multiprofessional) team engagement;
3. Erosion of the designated facilitator role

# Prioritisation of outcomes over process

...In the third phase especially... people were asked to buy-in to an outcome, and so, rightly or wrongly, **delivering that outcome becomes a primary focus, however you achieve that.**

...The electronic auditing tool became... the main theme of the project really... **It completely revolves around the tool...**

...The third phase... was more prescriptive in terms of the steps that people went through; **there wasn't that kind of shared learning environment...**

# Reduction of team engagement

**...Phase one:** it would be a self-identified **multi-disciplinary practice team** made-up of an administrator, a general practitioner, and a practice nurse. In **the second phase**, a lot **looser...** but there was that kind of... if you can, then a **multi-disciplinary team** would be great...

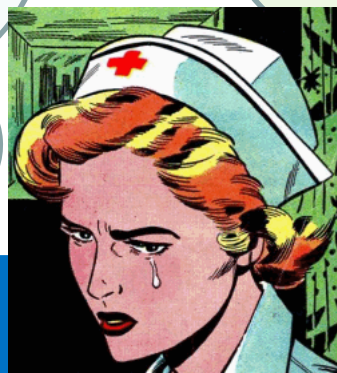
...Initially these practices expressed an interest to take part, whereas the further on you moved through the phases it was a CCG decision to take part...

**...In the third phase, the doctors had no involvement whatsoever;** the nurses did everything they could for the project, but really... were battling it out on their own...

# Erosion of the facilitator role

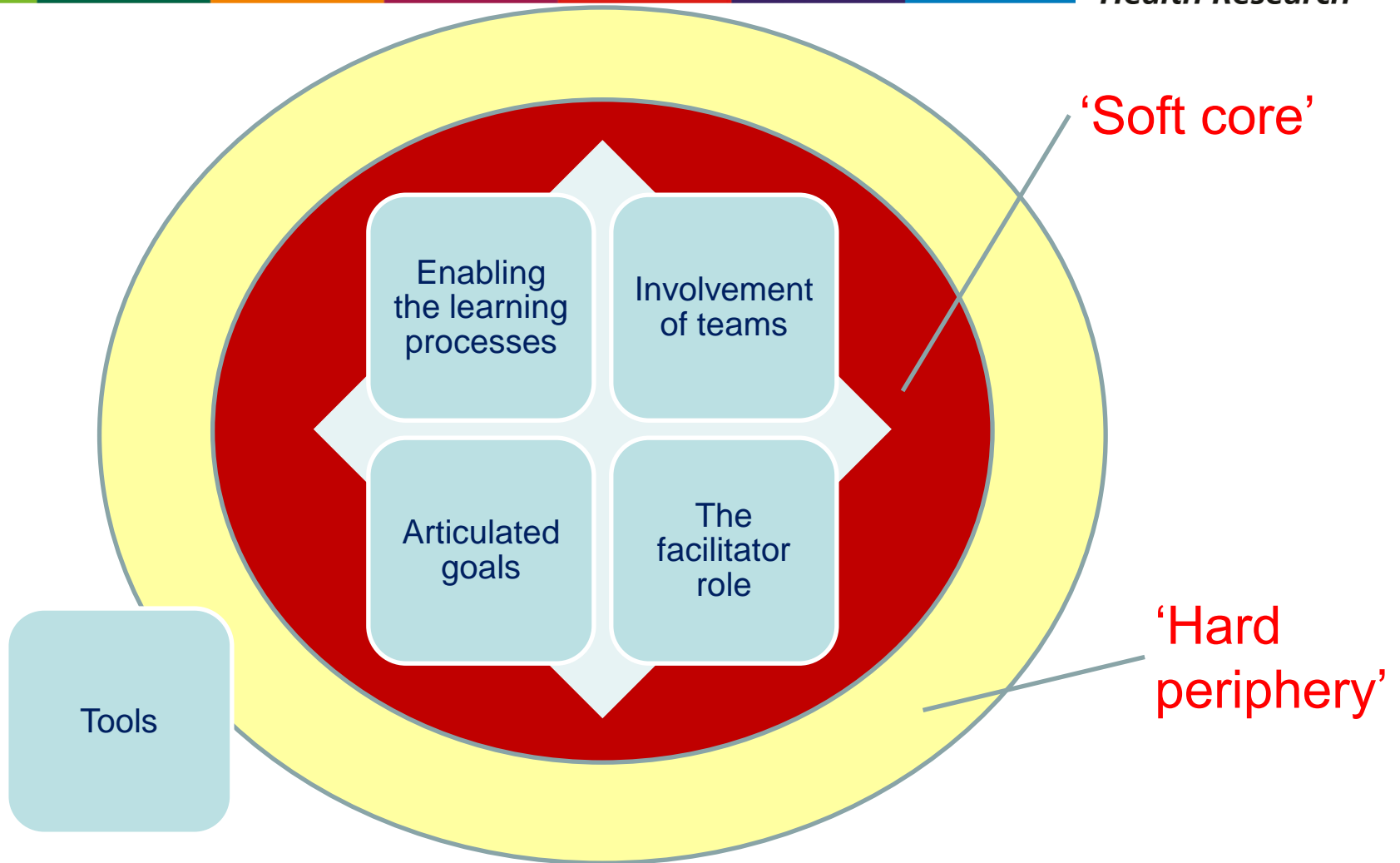
I did so much of the work for [the practices]... Although the project was completed, and the outcomes... were very good, because I did so much of the work for them I don't think the changes in the practice will be as sustainable.

...[The non-clinical facilitator] stepped up then and was doing more of the liaising with stakeholders and recruiting more practices, more office-based. He took on more of a management lead...





# Facilitation as a managerial technique

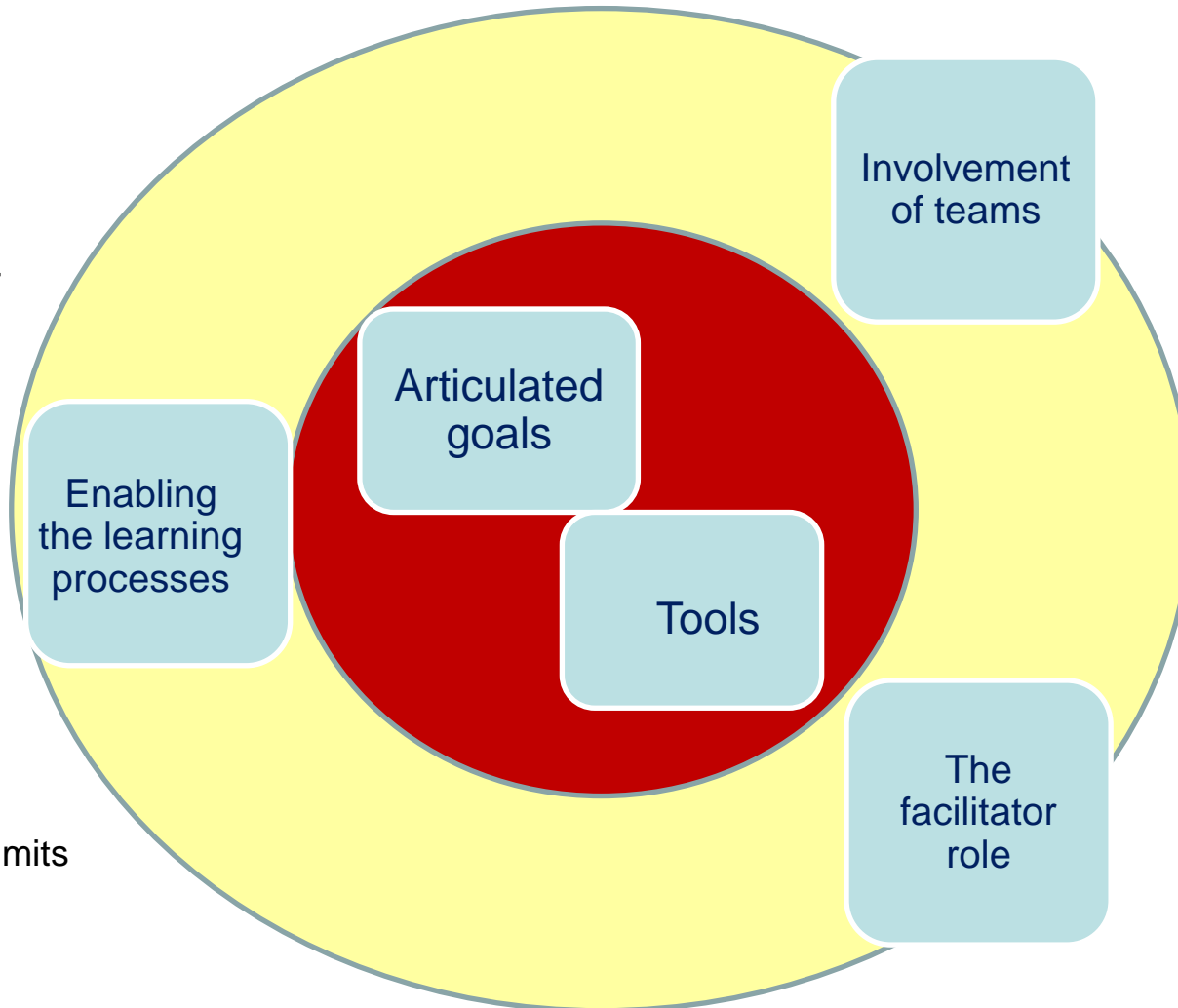


# Distortion of facilitation

- Explicit performance goals prioritised over implicit sustainability-related goals

- Learning how to meet performance targets, rather than how to improve services

- Context substantially limits the agency of facilitators



- Privileging some 'core' components over the others

- Replacing 'core' components by the 'peripheral ones'

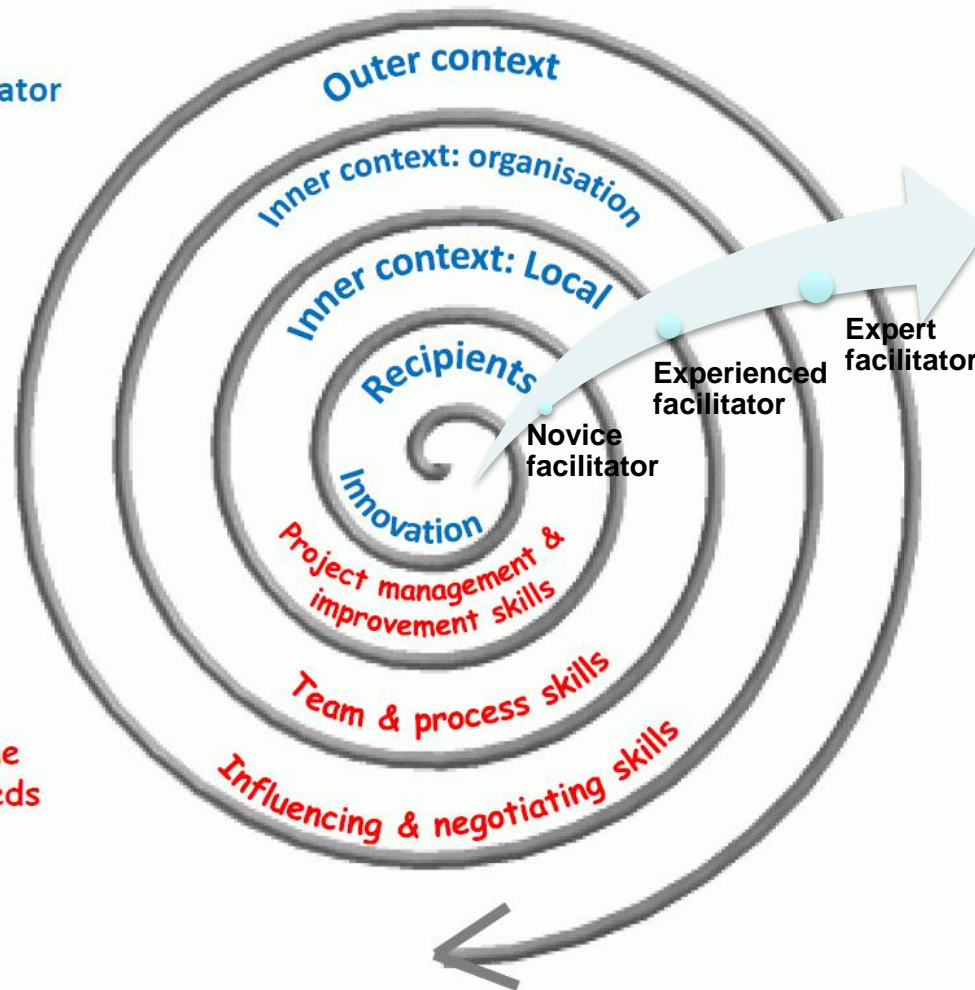
- Facilitators shifting from 'enabling' to 'managing' and 'doing'

# Implications for practice

- Revisiting the facilitation concept
  - from individuals in facilitator roles to network of facilitators and facilitator development and support
  - differentiating facilitator role and scope according to context
- Revisiting the PARIHS framework
  - from heuristic to integrated-PARIHS framework
  - explicit theoretical base
  - facilitation as the active element
  - operationalising the facilitation role and process

# The i-PARIHS framework

What the facilitator  
focuses on



What skills the  
facilitator needs

# Application in practice

- An organisational change programme: Central Adelaide Local Health Network
  - Move to a new hospital
  - ‘Transforming health’ agenda
  - Goal of building a learning organisation
- ‘Enabling for Change’ programme creating a network of:
  - Expert facilitators (5)
  - Experienced facilitators (36)
  - Novice facilitators (216)
- Work in progress .....